



Privacy Policy

We recognise that the privacy of your personal information is very important. By using our website you consent to the below details of our privacy policy. If you do not agree with the terms of this policy, please do not engage in any of these activities.

This privacy policy sets out how Rubik Digital uses and protects any information that you the user provide when you use our website. Rubik Digital is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Relevant Legislation

This website is designed to comply with the following national and international legislation with regards to data protection and user privacy:

- UK Data Protection Act 1988 (DPA)
- EU Data Protection Directive 1995 (DPD)
- EU General Data Protection Regulation 2018 (GDPR)

Compliance with the above legislation, all of which are rigid in nature, means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well.

Google Analytics

Our website uses Google Analytics (GA) to track user activity. We use this data to determine trends in people using our site. Although GA records your computer's IP address, which could potentially be used to identify you, Google does not grant us

access to this information and no other information that Google collects personally identifies you to us. We consider Google to be a third party data processor. Google Analytics makes use of cookies, details of which can be found on Google's developer guides. We use cookies to distinguish you from other users of our website. This helps us to provide you with the best possible experience when you browse our website as well as enabling us to improve our site and to provide interest-based advertising. You may adjust the settings on your browser to refuse cookies but some of the services on our website(s) may not work if you do so. Full details of GA's use of cookies can be found on Google's Developer Guides <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Types of data we collect

We may collect and process the following information about you for the following reasons:

Web Forms

When you join our mailing list or submit a web form, we collect personal information such as your email address.

We use Hubspot to store your data and to deliver our emails. We gather statistics around email opens, clicks and unsubscribes using industry standard technologies in order to help us monitor and improve our email communications. For more information, please see Hubspot's privacy notice.

Where we store your personal data

The information that we collect from you may be transferred to, and stored in, a country outside the European Economic Area (EEA). It may also be processed by staff operating outside the EEA who work for us, or for one of our suppliers. The laws in some countries may not provide as much legal protection for your information as in the EEA. By submitting your personal information, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal information, we cannot guarantee the security of your information transmitted to our site; any transmissions is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Security

We are committed to keeping your data secure and safe from unauthorised access. In order to prevent unauthorised access, we have put in place suitable physical, electronic and managerial procedures to minimise any potential breach.

Rubik Digital use third-party cloud service providers that provide data hosting and other services. Please make sure to visit United Hosting our hosting providers for further information on how data security is handled:

https://www.unitedhosting.co.uk/GDPR_Addendum

Other websites

Our website contains links to other websites. Please note that when you click on one of these links, you are entering another website over which we have no control and will bear no responsibility. Often these sites require you to enter your Personal Data. We encourage you to read the privacy policies on all such websites as their policies may differ from ours.

Contact Information

If you have any questions about our Policy or our website, please feel free to contact us at info@rubikdigital.co.uk

Modifications to this Website Privacy Policy

We reserve the right to change, alter or otherwise modify this Website Privacy Policy at any time by posting revisions on this web page. Such changes will be effective on posting.